

DRYROBE® LTD. ARE PROUD TO BE CARBON NEUTRAL FOR THE SECOND YEAR IN A ROW



dryrobe® are excited to announce that for the second year in a row they have achieved both the Carbon Neutral International Standard and are participating in the United Nations Climate Neutral Now Initiative. They are also proud to have once again achieved carbon neutrality, for all the footprint that was measured, with the advice and support of One Carbon World.

The Climate Neutral Now Initiative was launched in 2015 to encourage everyone in society to take action to help achieve a zero-emissions world by 2050. One Carbon World is committed to helping organisations reduce carbon emissions through forestry projects and emission reduction strategies that contribute to sustainable development across the globe.

dryrobe® are dedicated to doing everything they can to help create a sustainable future by making a positive difference and leaving a lighter footprint. Achieving carbon neutrality is a core part of their mission to continue to evolve their sustainability commitment.

Find out more about One Carbon World at www.onecarbonworld.com

“We are proud to announce that dryrobe® has achieved both the Carbon Neutral International Standard and the UN Climate Neutral Now Initiative participation for the second year in a row, showing their full commitment to sustainability and the fight against climate change. dryrobe® continues to directly support renewable energies and reforestation projects around the world. Well done!”

Andrew Bowen - CEO of One Carbon World

“We are pleased that dryrobe® has been certified as carbon neutral for another year, helping to support some fantastic reforestation projects across the globe. Through our work with One Carbon World, we have also been able to identify our biggest sources of emissions and we are working hard on ways to reduce our overall greenhouse gas emissions.”

Gideon Bright - dryrobe® Founder and CEO

About dryrobe®

Created by Gideon Bright, a UK based surfer with over 30 years experience in the water, the dryrobe® Advance is designed to let you get active outdoors, whatever the weather. It's spacious enough to easily get a wetsuit (or any sports clothes) on or off, allowing you to get changed anywhere. Now a familiar sight on beaches and on the back of the elite athletes at sporting events all over the world, the dryrobe® client list includes Team GB, Red Bull and GoPro.

For more information visit www.dryrobe.com

